



Healthcare Professionals

Promotions Worksheet

The 5210 Healthy Children Promotions Worksheet is a tool to help POCs use the items in each toolkit and create promotional materials to run the healthy messaging campaign. Below you will find a list of suggested items to order from a local or online printing company. Be sure to ask for bulk order or any other discounts.

Use this worksheet to get an estimate of promotional items to order. There is a suggested type of unit, or audience, listed for each item and a suggested number of items per unit. Decide how many units are in the community, multiply by # of units, and list under total.

Healthcare Professionals Toolkit Item	Type of Unit	Per Unit	# of Units	Total
Guide for Healthcare Professionals	Office	1		
Tips for Healthcare Professionals	Office	1		
Tips for Healthcare Professionals Movie Poster	Patient rooms	1		
Tips for Healthcare Professionals Wall Poster	Lobby areas	1		
Definitions & Recommendations	Office	1		
Creating A Healthy Office Environment	Office	1		
Healthy Eating and Healthy Activity Booklists	Doctor	1		
Thirst Quencher Poster	Water Fountain	1		
Guide for Clinical Practice Using 5210 Healthy Children	Doctor	1		
Measuring Weight & Length	Doctor/Nurse	1		
Measuring Height & Weight	Doctor/Nurse	1		
Questionnaire (Ages 2-9)	Doctor	1		
Questionnaire (Ages 10-18)	Doctor	1		
Motivational Interviewing	Doctor/Nurse	1		
<i>Additional promotional item ideas that can help promote 5210 Healthy Children messaging campaign. Look to purchase through local or online printing companies.</i>				
Tote Bags	Family	1		
Pens	Office/ Doctor & Nurse	50		
Magnet Calendar	Patients Room	1		
T-Shirts	POC/ Doctor/ Nurse	1		