

# After-School Programs



## Promotions Worksheet

The 5210 Healthy Children Promotions Worksheet is a tool to help POCs use the items in each toolkit and create promotional materials to run the healthy messaging campaign. Below you will find a list of suggested items to order from a local or online printing company. Be sure to ask for bulk order or any other discounts.

Use this worksheet to get an estimate of promotional items to order. There is a suggested type of unit, or audience, listed for each item and a suggested number of items per unit. Decide how many units are in the community, multiply by # of units, and list under total.				
After-School Programs Toolkit Item	Type of Unit	Per Unit	# of Units	Total
Guide for After-School Programs	Center	1		
Tips for After-School Programs	Center	1		
Tips for After-School Movie Poster	Center	1		
Tips for After-School Wall Poster	Center	1		
Definitions & Recommendations	Center	1		
Partner With and Educate Families	Center	1		
Healthy Kids' Snacks	Program	1		
Provide Non-Food Rewards	Program	1		
Make A 5210 Fortune Teller!	Program	1		
Teenage Girls & Physical Activity	Program	1		
Fill Up Here! Poster	Water Fountain	1		
Healthy Dates to Celebrate	Program	1		
5210 and Healthy Sleep	Center	1		
Television Tunnel Vision	Center	1		
<i>Additional promotional item ideas that can help promote 5210 Healthy Children messaging campaign. Look to purchase through local or online printing companies.</i>				
Tote Bags	Center	15		
Pens	Center	10		
Magnet Calendar	Center	25		
T-Shirts	Center	1		
Water Bottle	Program	10		