



# Cafeterias

## Promotions Worksheet

The 5210 Healthy Children Promotions Worksheet is a tool to help POCs use the items in each toolkit and create promotional materials to run the healthy messaging campaign. Below you will find a list of suggested items to order from a local or online printing company. Be sure to ask for bulk order or any other discounts.

Use this worksheet to get an estimate of promotional items to order. There is a suggested type of unit, or audience, listed for each item and a suggested number of items per unit. Decide how many units are in the community, multiply by # of units, and list under total.				
Cafeterias Toolkit Item	Type of Unit	Per Unit	# of Units	Total
Guide for Cafeterias	Cafeteria	1		
Tips for Cafeterias	Patron	1		
Tips for Cafeterias Movie Poster	Entrance/Halls	1		
Tips for Cafeterias Wall Poster	Dining Area	2		
Definitions & Recommendations	Patron	1		
Smarter Workplace Cafeterias	Cafeteria	3		
Be Choosey in the Dining Hall	Hall	3		
<i>Additional promotional item ideas that can help promote 5210 Healthy Children messaging campaign. Look to purchase through local or online printing companies.</i>				
Tote Bag	Patron	1		
Pens	Patron	10		
Magnet Calendar	Patron	1		
T-Shirts	POC/Servers	1		
Water Bottle	Patron	1		