



Grocery Stores

Promotions Worksheet

The 5210 Healthy Children Promotions Worksheet is a tool to help POCs use the items in each toolkit and create promotional materials to run the healthy messaging campaign. Below you will find a list of suggested items to order from a local or online printing company. Be sure to ask for bulk order or any other discounts.

Use this worksheet to get an estimate of promotional items to order. There is a suggested type of unit, or audience, listed for each item and a suggested number of items per unit. Decide how many units are in the community, multiply by # of units, and list under total.

| Grocery Stores Toolkit Item | Type of Unit | Per Unit | # of Units | Total |
|--|---------------|----------|------------|-------|
| Guide for Grocery Stores | Grocery Store | 1 | | |
| Tips for Grocery Stores | Grocery Store | 1 | | |
| Tips for Grocery Stores Movie Poster | Departments | 1 | | |
| Tips for Grocery Stores Wall Poster | Entrance | 2 | | |
| Definitions & Recommendations | Shopper | 1 | | |
| Healthy Shopping on A Budget | Shopper | 1 | | |
| Healthy Brown Bag Lunches | Shopper | 1 | | |
| Understanding Food Labels | Shopper | 1 | | |
| To Have Fruits and Vegetables Year-Round, Add Frozen or Canned | Shopper | 1 | | |
| Healthy Kids' Snacks | Shopper | 1 | | |
| Healthy Eating in a Hurry | Shopper | 1 | | |
| <i>Additional promotional item ideas that can help promote 5210 Healthy Military Children messaging campaign. Look to purchase through local or online printing companies.</i> | | | | |
| Tote Bag | Shopper | 1 | | |
| Pens | Cashier | 10 | | |
| Magnet Calendar | Shopper | 1 | | |
| T-Shirts | POC/Cashier | 1 | | |
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