

Promotions Worksheet

The 5210 Healthy Military Children Promotions Worksheet is a tool to help POCs plan promotional materials to run the healthy messaging campaign. Below you will find a list of suggested items to order from DLA printing services on your installation, or a local printing company. Be sure to ask for bulk order discounts and, if calling a local company, military discounts.

Use this worksheet to get an estimate of promotional items to order. There is a suggested type of unit, or audience, listed for each item and a suggested number of items per unit. Decide how many units are on the installation, multiply by # of units, and list under total.

Elementary Schools Toolkit Item	Type of Unit	Per Unit	# of Units	Total
Guide For Elementary Schools	School	1		
Tips for Elementary Schools	School	1		
Tips for Elementary Schools Movie Poster	Classroom	1		
Tips for Elementary Schools Wall Poster	Hallway	3		
Definitions & Recommendations	School	1		
Partner With and Educate Families	School	1		
5210 School Presentation Guide	School	1		
5210 Song	Classroom	1		
5210 Challenge Calendar	Student	1		
Caught Eating Healthy/ Caught Being Active Stickers	Classroom	3		
Provide Healthy Choices	Classroom	1		
Class Snack Program	Classroom	1		
Provide Non-Food Rewards	Classroom	1		
Healthy Fundraising	Administration	1		
The Role of School Nutrition Programs	School	1		
Out of School Activity Bags	Classroom	1		
Quick Physical Activity Breaks	Classroom	1		
Physical Activity Clubs	School	1		
Make-Your-Own Sugar Bottle Display	Classroom	1		
Thirst Quencher Poster	Water Fountain	1		
Healthy Dates to Celebrate	Classroom	1		
5210 and Healthy Sleep	Student	1		
t Takes Two to Tune In	Classroom	1		
Television Tunnel Vision	Classroom	1		
Healthy Eating in a Hurry and Healthy Shopping on a Budget	Classroom	1		
Additional promotional item ideas that can help promote 5 Look to purchase through local or		•	messaging c	ampaign.
Pens	Classroom	25		
Magnet Calendar	Classroom	25		
T-Shirts	Classroom	1		
Water Bottle	Classroom	10		