

On-Installation Eateries

Promotions Worksheet

The 5210 Healthy Military Children Promotions Worksheet is a tool to help POCs plan promotional materials to run the healthy messaging campaign. Below you will find a list of suggested items to order from DLA printing services on the installation, or your local printing company. Be sure to ask for bulk order discounts and, if calling a local company, military discounts.

Use this worksheet to get an estimate of promotional items to order. There is a suggested type of unit, or audience, listed for each item and a suggested number of items per unit. Decide how many units are on the installation, multiply by # of units, and list under total.

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On-Installation Eateries Toolkit Item	Type of Unit	Per Unit	# of Units	Total
Guide for On-Installation Eateries	Eatery	1		
Tips for On-Installation Eateries	Eatery	1		
Tips for On-Installation Eateries Movie Poster	Eatery	1		
Tips for On-Installation Eateries Wall Poster	Advertisement Post	1		
Definitions & Recommendations	Eatery	1		
Additional promotional item ideas that can help pro Look to purchase through	•	•	messaging o	campaign.
Pens	Patron/Server	10		
Magnet Calendar	Patron	1		
T-Shirts	POC/Servers	1		
Water Bottle	Patron	1		
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